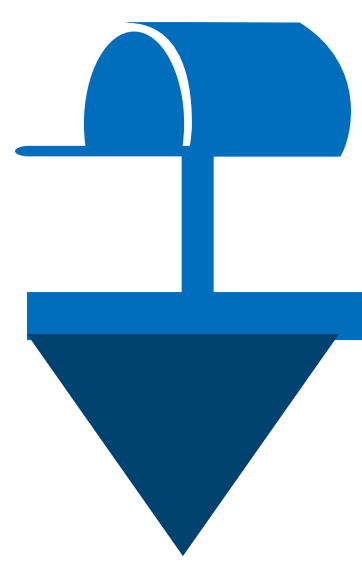


Census 2020: What DuPage Providers Need to Know



March 2020

Census bureau mails materials to all households with info about how to respond online (including unique household ID). They mail paper form to 20% of households with lowest access to internet.



April 2020

April 1st is Census Day. Every home will have received an invite to participate by today. Census bureau begins reaching out to respondents living in large group settings (e.g. college, nursing homes, etc.)

Timeline¹



May 2020

Census Bureau begins conducting home visits to non-respondent addresses.



Dec 2020

Census delivers count to the President & Congress.

Barriers & Motivators to Completing the Census²

Barriers

Lack of Knowledge

Limited knowledge about purpose, content, and execution of census.

Confidentiality & Privacy Concerns

Concerns that personal info such as SSN will be requested & mishandled.

General Distrust of Government

Mistrust of government to keep promises such as confidentiality and hold harmless rules.

Fear of Repercussions

Fear that info will be used to take will be used to hurt respondent.

Apathy & Lack of Political Efficacy

Historically disenfranchised groups believe benefits of census likely won't reach their communities.

Motivators

Knowledge of the Census & Its Impacts

Explain census' role in resource distribution

Evidence of Community Benefits

Show tangible results of funding derived from census count in their community. The more specific; the better.

Better Future for the Community

Connect funding gains to a better future to maximize motivation.

Funding Dependent on the 2020 Census Count³

In FY16 325 Programs Accounting for over \$900 Billion of Funding
Depended on Census Data for Dispersal Nationwide



Health Medicaid

An additional **1% Undercount** would've see a decrease of **\$114,893,781** in Medicaid funds to Illinois in FY15.

That's approximately **\$840 per person missed**.



Education Title I

DuPage Local Education Agencies (LEAs) received **\$16,953,675** in Title I funds in FY17.

Would've lost **\$1,388 per uncounted low income child** (5-17 years old) in FY17.



Human Services CDBG

DuPage social service and government agencies received **\$4,045,022** in CDBG funds in FY17.

Three DuPage Municipalities on eligibility cusp (50,000 residents) for CDBG funds: **Wheaton** (53,577), **Downers Grove** (49,649), & **Elmhurst** (46,139)

1. Timeline from Census Bureau
2. Barriers from Focus Group Study by Census Bureau
3. Data from George Washington University Policy's "Counting for Dollars" project & ACS data from Census Bureau